

January Promotion - Historian and Media Relations

Happy New Year!

We all hear the same things every year, "new year, new me". Resolutions made; resolutions broken. Instead of making a resolution to be either the same, or different, let's reaffirm to better than we were yesterday. I know, I know.... but isn't that the same as making a resolution, Juliet? Technically yes, but actually, it's just reaffirming what we all are already doing here: making the best Veteran Auxiliary in the world.

How can we do this? We can reaffirm to document what our Auxiliaries are up to and notify the posts, district and department via email, social media etc. We can reaffirm to get our reports in to our chair people, so that we get credit for the good work that is being done. Please ensure all of your Historians are reporting. Even though anyone can report, let's see these reports make it to the Department website.

This Auxiliary year may be half over, but we all still have a lot of work ahead. I know that with everyone working together as we do, the Department of California's reaffirmation of committing to excellence will shine!

Don't forget the SNAP acronym when taking and using pictures (Stop Now Ask Permission) and get the releases signed that are found on our department website and in MALTA.

We have opportunities every day to do the National contest of interviewing a long-time member of the Auxiliary and get those into me before the end of March. Let's see our longtime members shine with their beautiful memories of this organization.

I wish you all Joy, Peace and Happiness in 2024, and I look forward to seeing many of you at the C of A at the end of this month.

With Gratitude,
Juliet Kennedy

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